

The First China National Rally and the 15th FICC Asia-Pacific Rally

--- in Beijing Xiedao





Rally Information

Organizers: Asia-Pacific Commission of FICC
China Tourism Automobile And Cruise Association
China Tourist Attractions Association

Cooperation Association: Recreation Vehicle Industry Association、European Caravan Federation
European Ecocamping Association、China RV & Camping Association、
Korean RV & Camping Association、Taiwan(region)RV & Camping Association、
European RV & Camping Association

Supporting Institutions: Beijing Tourism Administration

Co-organizers: China Tourist Hotel Association、China Hot Springs Tourism Association、
China Tourism Leisure Association、China Caravanning Camping Association
China Association for Scientific Expedition meet、China Angling Association
Road Trip Alliance

Operators: China Power International Expo Co. Ltd.
Beijing Xiedao Group
Beijing Centech Camping Investment Co. Ltd.

Date: Sept.14 to 18, 2012

Location : #1. Xiedao Road, Chaoyang District, Beijing, China





Brief introduction about the 1st China National Rally



In response to the national call of developing RV & Camping industry, the national rally, aimed to promote national camping industry and provide opportunities for people enjoying nature, is the first tourism feast themed on RV and camping in China. This rally is a good platform for the exchange and communications among campers in China, Korea, Japan, Southeast Asia and Europe. It mainly includes culture exchanges, tourism promotion, entertainment performances, China camping development forum, FICC Asia-Pacific forum and outdoor forum.





Asia-Pacific Commission of FICC

Asia-Pacific Commission, committed to the development of RV & Camping industry, the development and spread of RV & Camping culture in Asia, is the regional organization of FICC in Asia-Pacific. So far, Asia-Pacific Commission of FICC has successfully held 14 international camping rallies in Asia.



Asia-Pacific Rally in Korea





Operators introduction

Beijing Xiedao Group

Beijing Xiedao Group is an unique resort hotel matched with distinctive parks including a plantation Park, an animal breeding Park, a science and technology Park and a tourism and a holiday Park.

There are 800 rooms in total featured with various recreational facilities and activities including a sea-view aquatic entertainment Park, hot spring swimming pools, a fitness center, an indoor fishing pool, a bowling alley and a golf field, etc.





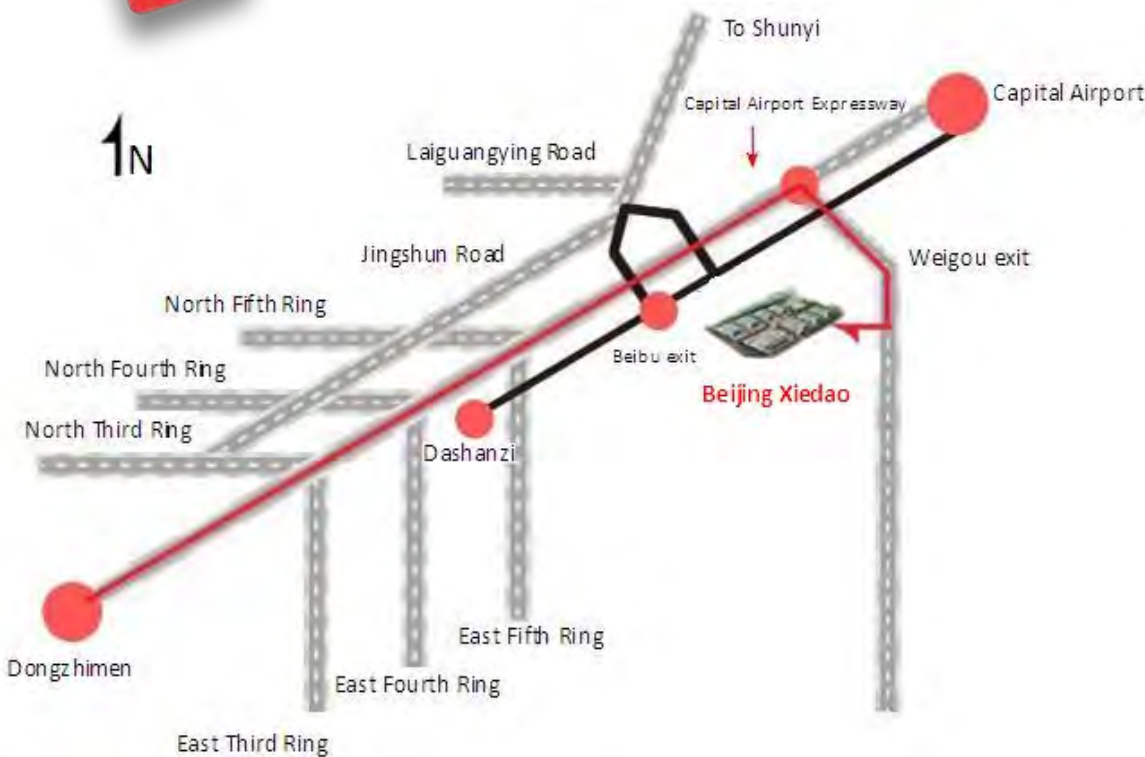
Operators introduction

Beijing Xiedao Group

The new international expo center invested by Xiedao Group is a perfect combination of exhibition center and catering. Composed by eight exhibition halls, it totally covers an area of 420,000 square meters, exhibition area of 60000 square meters with a 150,000 square meters parking lot. The Expo center can accommodate up to 150,000 people. The central stage can hold large outdoor activities for manufacturers.



Traffic Map



Located in the south side of the Capital Airport Expressway, Chaoyang District, Beijing, close to East Fifth Ring and the Capital Airport, the Expo center enjoys favorable geographical position and convenient traffic.

Busline:

- Self driving. Drive the airport expressway through the Third, Fourth and Fifth ring, turn right by the Weigou exit and go direct about 300 meters. Then arrival at Xiedao .
- Take the bus 688 from Dongzhimen to XieDao east gate(the final stop). Or 418,909 bus from Dongzhimen to Xiedao, get off at Xiedao stop, straight walk north for 600 meters along the street signs. Then arrival at Xiedao.



Beijing Centech Camping Investment Co. Ltd

Established in 2003, Centech has established an industrial chain of RV , Club , Travel agency, Camps , Members. Product sale accounts for 70% market. Centech has owned more than millions members in China. Since 2008, Centech began to hold "China Camping Tourism Forum" for four sessions. Camping industry development in China is inseparable from Centech which is experienced and capable this field. Besides, it is inseparable from the support of enterprises and government.

Centech enjoys

- ◆ The biggest RV production base in Asia
- ◆ China's first RV member club
- ◆ China's first RV industry standard maker
- ◆ China's first RV camping network
- ◆ China's first RV travel agency network





Rally Arrangement

The Asia-Pacific Rally

DATE	Sept.12-13	Sept.14	Sept.15	Sept.16	Sept.17	Sept.18	Sept.19			
	Wed.&Thur.	Fri.	Sat.	Sun.	Mon.	Tues.	Wed.			
09:00-10:00	Exhibition Preparations	Arrival and Registration		Asia-Pacific Committee Meeting Place:Sandianzhong Conference Room		Tour in Beijing and Other Cities	Post Rally			
10:00-11:00			★ Openning Ceremony Place: Sandianzhong (Indoor)	High-Light RV&Camping Forum Place:Sandianzhong Conference Room	Closing Ceremony &Prize Award Place:Badaguo					
11:00-12:00			Visit RV&Tourism Equipment Exhibition Place:(1,2,7,8Hall)							
12:00-13:00								Lunch		
13:00-14:00										
14:00-15:00			Enterprises Presentation Meeting	Tour in Beijing						
15:00-16:00								Pan Outdoor Forum		
16:00-17:00										
17:00-18:00				Learn to Cook Chinese Food						
18:00-19:00		Welcome Dinner "RV International Vechile Company&Red Ants Outdoor Power League "Night Place: Beer Square	Opening Ceremony of Asia-Pacific Rally Place: 4 Hall, Badaguo	Chinese Family&Foreign Campers Get-together Place: Campsite(Outdoor)	Pan Outdoor Prize Award Place:Badaguo					
19:00-20:00			Dinner &Performance Place: 4 Hall, Badaguo							
20:00-21:00										
21:00-22:00										
22:00-23:00										



Tours

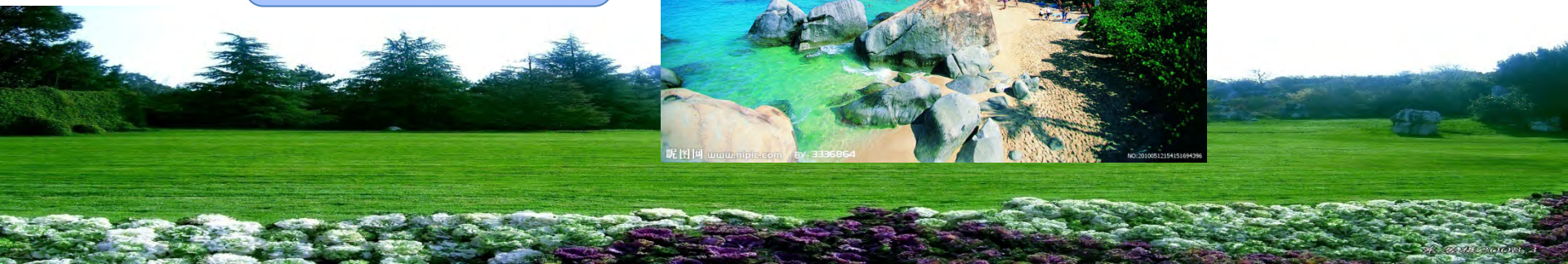
Beijing optional tours



Shanghai optional tours



Hainan optional tours





Accommodation

Four different styles to choose in Xiedao

- ◆ Caravans
- ◆ Wooden cottages
- ◆ Conference center room(Style A,B,C)
- ◆ Hot spring room(Style A,B)
- ◆ Farm house with one courtyard(Style A,B,C,D)

Details to link: [Accommodation](#)

Rally application to link: [Application form](#)



WAITING FOR YOU AT THE 15th ASIA-PACIFIC RALLY !

THANKS

